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L&M Names Three Division Managers ✓

Liggett & Myers Inc. has appointed as division managers Raymond L. Hughes in Jackson, Miss.; Joseph R. Selich in Dover, Del., and Robert B. Stiegele in Paterson, N. J. The announcement was made by J. Arthur O'Connor, L&M's director of sales.

Mr. Hughes joined Liggett & Myers in 1956 as a sales representative in Natchez, Miss. Born and raised in Meridian, Miss., he attended Meridian Junior College. He served in the U. S. Merchant Marine from 1945 to 1947. He is married to the former Rachel Bates, has three children, Raymond, Rachel and David, and lives in Meridian.

Mr. Selich joined Liggett & Myers in 1957 as a sales representative in Johnstown, Penn. He was named volume account manager in 1966. Born and raised in Johnstown, Mr. Selich attended St. Francis College in Latrobe, Pa., where he studied business administration. He served in the U. S. Army from 1957 to 1959. He is married to the former Mary Torina and has two children, Kathryn and Amy.

Mr. Stiegele joined Liggett & Myers in 1964 as a sales representative in Jamaica, N. Y. Born and raised in Floral Park, N. Y., he attended Fordham University, where he studied English. He is married to the former Rosemarie Tricarico, and has a son, Robert.

UNITED STATES TOBACCO JOURNAL

Reynolds Appoints Murphy to New Post

WINSTON-SALEM, N. C. — R. J. Reynolds Tobacco Co. has appointed J. J. Murphy assistant zone sales manager for the north central zone, a newly created post in the company's sales department.

Mr. Murphy, formerly a regional sales manager, joined Reynolds in 1961 as a salesman in Maplewood, N. J. He was promoted to assistant division manager in 1962 and division manager in 1964. Later the same year he joined the company's advertising department in Winston-Salem and in 1965 transferred to the home office sales staff. In 1967 he was named assistant regional sales manager of the metropolitan New York region and was promoted to regional sales manager later the same year.

A native of New York, Mr. Murphy holds a bachelor's degree from Holy Cross College and a master's degree in business administration from Cornell University.

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